

# The Do-It-Yourself Home Seller's Marketing Kit

- For sale sign.
- Sample purchase agreements.
- Blank purchase agreements.
- **Detailed flyers** from a home lender illustrating the best home loans available on your home. These flyers are great because they clearly illustrate different home loan options available to prospective buyers.
- Copy of the plat map for your street or subdivision.
- Home Warranty sign.
- Directional "arrow" for sale signs.
- Lead based paint disclosure forms.
- "True Cost Forms" for prospective buyers. These forms are customized for your home and clearly portray how affordable your home is when considering income tax savings and future appreciation.
- Title insurance application forms.
- Talking house transmitter. This device gives the features and benefits of your home to prospective buyers on their car radios. I also use them to advertise the time of the next home showing.
- Talking house sign.
- A customized feature sheet on your property, laser-printed.
- Fax-on-demand so that buyers can obtain up to 4 pages of printed information on your home anytime, 24-hours a day.
- Open house signs.
- A list of all homes in the area (or on your street) currently for sale.
- A list of all homes in the area (or on your street) recently sold.
- A list of all homes in the area (or on your street) recently for sale but that expired unsold.
- Home inspection request forms.

For more information contact:  
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- Well and septic forms.
- Property survey request forms.
- Terms sign.
- Home warranty information and application forms.
- Pest inspection request forms.
- Computer printout of assessed values of homes on your street.

For FREE help and guidance in selling your home, call:

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or contact us by e-mail at  
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